



Alchemy Souls
TRAVEL

Neuro inclusive family travel



Supporting calmer, more
accessible travel through lived
experience

ALCHEMYSOULSTRAVEL.COM

ALCHEMY SOULS TRAVEL

Alchemy Souls Travel supports neurodivergent individuals and families to experience travel with greater calm, confidence, and accessibility.

Our work is grounded in lived experience. We share what genuinely helps reduce overwhelm, support regulation, and make travel feel more manageable rather than performative or perfect.

We focus on the realities of travelling as a neurodivergent family. That includes sensory environments, transitions, predictability, flexibility, and the emotional load that often comes with planning and navigating unfamiliar places.

Rather than presenting idealised itineraries, we explore practical adjustments, thoughtful environments, and supportive choices that allow families to travel in ways that work for them. Our aim is to help travellers feel informed, reassured, and empowered to make decisions that support wellbeing alongside enjoyment.



OUR APPROACH

- Experience led and honest
- Calm and considered
- Neuro inclusive by design
- Focused on accessibility in practice, not labels
- Grounded in trust and transparency

ABOUT



WHAT THIS MEANS FOR PARTNERS

We work best with organisations that value care, clarity, and inclusion.

Our content highlights real experiences, accessibility considerations, and practical adjustments that support neurodivergent guests without overstating or simplifying complex needs.

Partnerships are built on shared values, thoughtful communication, and a commitment to improving travel experiences.



IDEAL PARTNERS

- Hotels and resorts
- Attractions and experiences
- Tourism boards and destinations
- Travel and wellbeing brands
- Accessibility and family focused services

HOW WE WORK TOGETHER

- Thoughtful, experience led content
- Honest representation of environments and support
- Clear communication throughout collaborations
- Respect for neurodivergent needs and family dynamics

AUDIENCE AND REACH

Alchemy Souls Travel reaches a growing audience of neurodivergent individuals, families, and caregivers who actively seek calmer, more accessible ways to travel.

Our audience values clarity, predictability, and thoughtful environments. They engage with content that supports planning, reassurance, and informed decision making rather than fast inspiration.

STATISTICS



2,100
Instagram
Followers



25,100
High reach
post



85,300
Highest post
views



Growing
Niche engaged
audience

ENGAGEMENT APPROACH

Our community engages through trust rather than volume. Content is saved, shared, and revisited as part of the planning process, often at moments of decision making.

This creates a slower but more meaningful form of engagement that supports long term brand consideration.

AUDIENCE PROFILE

- Neurodivergent adults and families
- Parents and caregivers of autistic and ADHD children
- Individuals seeking lower sensory travel experiences
- Primarily UK based with an expanding international readership

WHERE OUR AUDIENCE ENGAGES

- Website long form destination guides and planning content
- Instagram posts, saves, and direct messages
- Story based content focused on lived experience
- Shared links within neurodivergent and family communities

AUDIENCE

CONTENT, PARTNERSHIPS, AND COLLABORATION FORMATS

Alchemy Souls Travel works with partners to create thoughtful, experience led content that reflects real environments, practical accessibility considerations, and the lived experience of neurodivergent travellers.

Collaborations are shaped around care, clarity, and honest representation rather than promotional performance.

CONTENT FORMATS

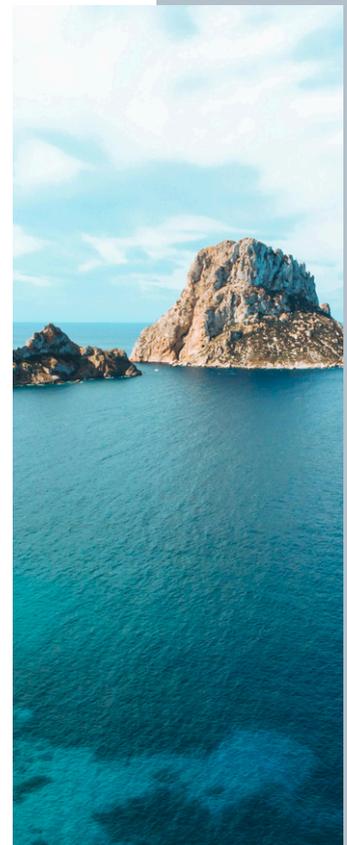
- Destination features and travel guides
- Accommodation and resort stays
- Attraction and experience reviews
- Sensory and accessibility focused insights
- Planning and preparation content
- Long form written guides and supporting social content

COLLABORATION OPTIONS

- Editorial style features on our website
- Instagram posts, reels, and stories
- Affiliate links and tracked bookings
- Exclusive discount codes for neurodivergent travellers
- Long term partnerships and repeat collaborations

HOW WE COLLABORATE

- Clear expectations and communication
- Respect for neurodivergent needs and pacing
- Honest feedback and representation
- Flexibility in approach and delivery



EXPERIENCE

Alchemy Souls Travel is grounded in real world travel experience, shared with honesty and care. Our work reflects time spent travelling as a neurodivergent family, navigating destinations, accommodation, attractions, and transitions in practice rather than in theory.

We focus on how environments feel, function, and support wellbeing. This includes sensory load, predictability, flexibility, accessibility, and the emotional and practical realities of travelling with neurodivergent needs.

Rather than curated highlights, we document what genuinely helped, what required adjustment, and what families may want to consider when planning similar trips. Experience is shared with balance, nuance, and respect for the fact that needs vary between individuals and families.



EXPERIENCE INCLUDES

- Family travel in a range of international and UK destinations
 - Time spent in hotels, resorts, and self contained accommodation
 - Attractions, excursions, and shared experiences
 - Exposure to busy, low sensory, and mixed environments
 - Travel days, transitions, and recovery needs

EXPERIENCE

DESTINATIONS

DESTINATIONS FEATURED

Alchemy Souls Travel shares destination led content shaped by real family travel across a range of environments, locations, and travel styles.

Destinations are explored with a focus on how places feel in practice, including sensory load, accessibility, transitions, and the realities of travelling as a neurodivergent family.

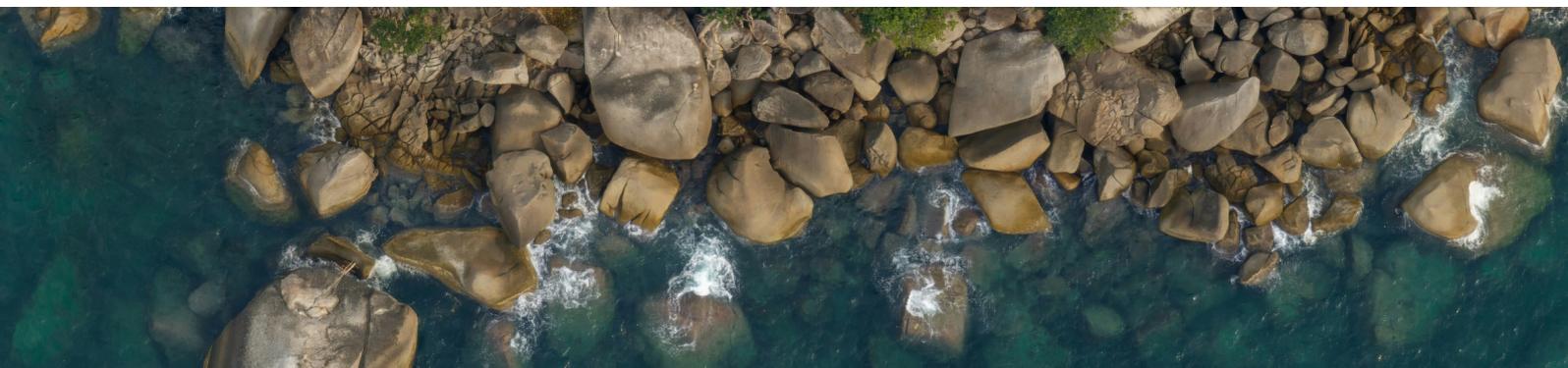
DESTINATION TYPES COVERED

- International family destinations
- UK based travel and short breaks
- Resort focused holidays
- Urban destinations with accessibility considerations
- Nature based and lower sensory environments
- Attractions, excursions, and cultural experiences

HOW DESTINATIONS ARE APPROACHED

Destinations are explored through lived experience rather than curated highlights. Content reflects what supported wellbeing, what required adjustment, and what families may want to consider when planning similar trips.

The aim is to support informed, realistic decision making rather than idealised expectations.



CONTACT AND NEXT STEPS

Alchemy Souls Travel welcomes partnerships that are grounded in care, clarity, and shared values. We work best with organisations that are committed to thoughtful, accessible travel experiences and honest representation.

If you would like to explore a collaboration, discuss accessibility considerations, or learn more about how we work, we would be happy to connect.



www.alchemysoulstravel.com

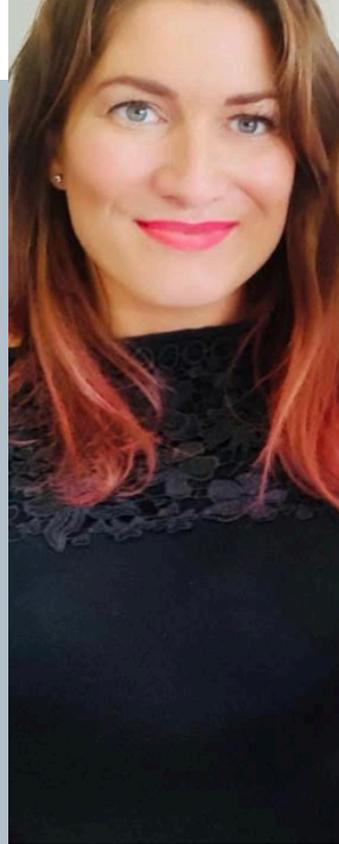


www.instagram.com/alchem_souls_travel



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CONTACT



A FINAL NOTE

Our approach is shaped by lived experience and a commitment to reducing overwhelm, supporting wellbeing, and helping families travel in ways that work for them.

We believe calmer, more inclusive travel benefits everyone.